



IP Telephony

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FACT SHEET

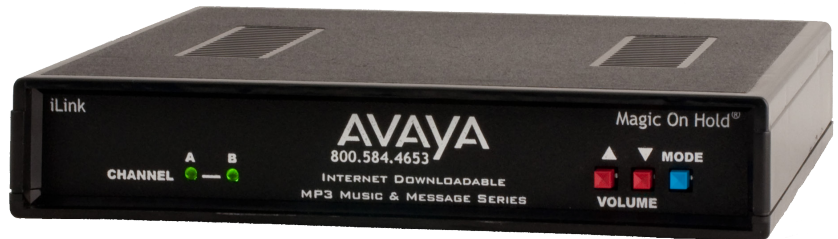
## Magic On Hold® iLink



Made in the USA

### Overview

The TELink iLink is an Internet downloadable messaging system utilizing state-of-the-art MPEG compression to achieve truly stunning near-CD quality audio storage and playback. The iLink is connected to the Internet through a high-speed Internet connection via a built-in 10/100 Ethernet jack. Units include 2GB of flash memory, plenty of space for longer message applications such as in-store messaging and background music. Every iLink includes our new Complex Scheduling/Day Parting technology administered by the NTL Studio controller software. This innovative feature allows multiple playlists to be scheduled on a time/day basis.



### Features

- Base memory of 2GB
- Storage for up to 1000 total messages
- Bit-rates up to 128Kbps
- Up to 4 ConnectBack server IP addresses
- Server capacity up to 50 channels (in/out)
- NTL Studio Auto-Update and Auto-Reconnect
- Hyperbit technology
- BGM music input, adjustable fader, & timer
- Material Code: 700380041

### Programming

All remote unit management and audio downloads are handled by Magic-On-Hold over the Internet using our NTL Studio controller software suite. When an update is needed the NTL Studio software opens its own dedicated “socket” using your high-speed Internet connection and locates the remote iLink by IP address and digitally transfers the MP3 audio files and configuration settings you need. The iLink’s integrated two-way (push or pull) ConnectBack feature combined with NTL Studio’s powerful scheduling abilities provide unlimited flexibility and convenience. Changes can be initiated on demand, be scheduled from minutes to weeks, or the iLink can be instructed to connect automatically and load new audio.

A single custom production (407556224) is typically 4 minutes in duration and contains 5 different messages highlighting important information about your products, service, company history, company benefits, and more. You may choose one of the available male or female voice talents, as well as selections from the extensive music library at [www.magic-on-hold.com](http://www.magic-on-hold.com). If you require a longer production or more messages, please consult with your sales representative for more information. See reverse for custom program packages.

## Technical

### iLink model choices:

2GB

### Playback Options:

Music w/Messages (MOH)  
 Messages mixed BGM (In-Store Messaging)  
 Music only (BGM source up to 34 hours)  
 Continuous, shuffle, interval, or timed

### Initial Installation:

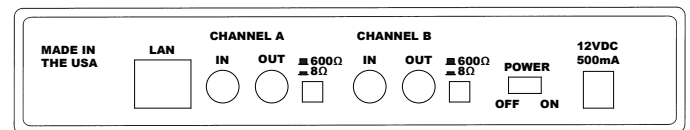
Plug-and-Play — device pulls directly from NTL Studio  
 No on-site programming required  
 Optional manual PUSH initiates immediate download from NTL Studio server

### Network Connectivity:

RJ-45 Ethernet connector  
 Up to 4 connect back IP addresses  
 Auto resume from disconnect point  
 Hyperbit Technology - uninterrupted audio playback  
 Self destruct timer  
 Self-health check - auto connect or restart

### Output Power:

8Ω - 6 volts peak-to-peak  
 1KΩ - 12 volts peak-to-peak



Production	Description
407556224	MOH Single Custom Production
407601756	MOH Copy of Original Single Custom Production
405127879	MOH Annual Music Use License
406769455	MOH 4-Minute Music Only Production
407380153	MOH Auto Attendant Greetings & Prompts

### About Avaya

Avaya enables businesses to achieve superior results by designing, building and managing their communications infrastructure and solutions. For over one million businesses worldwide, including more than 90 percent of the FORTUNE 500®, Avaya embedded solutions help businesses enhance value, improve productivity and create competitive advantage by allowing people to be more productive and create more intelligent processes that satisfy customers.

For businesses large and small, Avaya is a world leader in secure, reliable IP telephony systems, communications applications and full life-cycle services. Driving the convergence of embedded voice and data communications with business applications, Avaya is distinguished by its combination of comprehensive, world-class products and services. Avaya helps customers across the globe leverage existing and new networks to achieve superior business results.

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