



IP Telephony

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## Magic On Hold® TELink 700a

### Overview

The TELink 700a is a professional-quality telephone-loadable messaging system utilizing audio storage and playback. The 700a provides a single continuous-loop message into any phone system's MOH port. The TELink comes standard with 32 minutes of non-volatile high-density flash memory, it offers a wealth of standard features including fax-line sharing, voice-line sharing, and distinctive ring compatibility. A night answer model is also available to answer the phone after business hours and play a separate night message for callers.

### Features

- 32 minutes of flash memory at 69Kbps
- Supported sample rates up to 92Kbps
- Fax-Share capability
- International ring cadence compatible
- Remote and on-site digital volume control
- Separate 8Ω and 1KΩ RCA outputs
- LED status indicator
- Material Code: 407582998



Made in the USA



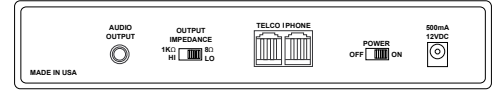
### Programming

All remote load units managed by Magic-On-Hold, and audio downloads are accomplished by using a WinLink Communications Appliance (WCA), and the WinLink controller software suite. When a download is needed, the WCA dials the remote TELink unit and transfers audio and unit configuration settings over standard phone lines. TELink's integrated Call-Back feature combined with WinLink's powerful scheduling abilities provide great flexibility and convenience in loading units and managing the customer base. Loads can be initiated on demand, scheduled for a specific date and time, or remote units can be scheduled to call the controller at a future date and time and automatically load new audio.

A single custom production (407556224) is typically 4 minutes in duration and contains 5 different messages highlighting important information about your products, service, company history, company benefits, and more. You may choose one of the available male or female voice talents, as well as selections from the extensive music library at [www.magic-on-hold.com](http://www.magic-on-hold.com). If you require a longer production or more messages, please consult with your sales representative for more information. See reverse for custom program packages.

## Technical

Encoding..... $\mu$ Law  
 Frequency Response.....300Hz to 3.5KHz  
 Sample Rate.....69 or 92Kbps  
 Signal-to-noise..... >72dB  
 Memory Type.....High-density FLASH  
 Memory Capacity.....32 minutes @ 69Kbps 24 minutes @ 92Kbps  
 Message Capacity.....1 day, 1 night (optional)  
 Message Loading.....PC controller via WinLink  
 Message PPlayback.....Continuous  
 Power Supply.....110VAC 60Hz to 12VDC @ 500mA  
 Audio Output.....Mono RCA jack  
 Impedence..... 6V p-p @ 8 $\Omega$  or 12V p-p @ 1K $\Omega$   
 Size.....1.50" x 8.25" x 9.00" (H x W x D)  
 Color.....Black  
 Shipping Weight.....4 pounds



Production	Description
407556224	MOH Single Custom Production
407601756	MOH Copy of Original Single Custom Production
405127879	MOH Annual Music Use License
406769455	MOH 4-Minute Music Only Production
407380153	MOH Auto Attendant Greetings & Prompts

### About Avaya

Avaya enables businesses to achieve superior results by designing, building and managing their communications infrastructure and solutions. For over one million businesses worldwide, including more than 90 percent of the FORTUNE 500®, Avaya embedded solutions help businesses enhance value, improve productivity and create competitive advantage by allowing people to be more productive and create more intelligent processes that satisfy customers.

For businesses large and small, Avaya is a world leader in secure, reliable IP telephony systems, communications applications and full life-cycle services. Driving the convergence of embedded voice and data communications with business applications, Avaya is distinguished by its combination of comprehensive, world-class products and services. Avaya helps customers across the globe leverage existing and new networks to achieve superior business results.

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